

Welcome to NAIFA/NAIFA-Ohio!

For more than 100 years, NAIFA & NAIFA-Ohio have protected and promoted the professional interests of insurance and financial advisors. From legislative advocacy and sales innovations, to networking opportunities and skills training, NAIFA offers programs across the full spectrum of financial services.



NAIFA members gain exclusive access to resources and information that enhance their sales skills, grow their professional networks, and build their practices. NAIFA offers access to great education and

training opportunities, great discounts on a wide range of sales and marketing resources to help advisors grow and manage their practices more effectively. Most importantly NAIFA provides advisors with a wealth of great sales ideas and strategies by connecting them to a grassroots network of more than 70,000 of the top insurance and financial advisors in the business!

Becoming active in NAIFA's government relations efforts provides advisors a chance to maintain a favorable legislative and regulatory environment. NAIFA provides the "legislative foot soldiers" that connect Advisors with both legislators and regulators. NAIFA has led the fight to maintain the tax benefits of life insurance and annuities.



It has lobbied to keep the Department of Labor (DOL) from mandating a fiduciary standard for retirement accounts. And, among many other legislative and regulatory initiatives, it advocated for the creation of the National Association of Registered Agents and Brokers (NARAB). On the state level NAIFA-Ohio represents Advisors with respect to both agent licensing laws and rules of conduct. Recently it has lobbied successfully against proposals that would restrict the number of Advisors able to provide Section 403(b) coverage for Ohio's K through 12 schoolteachers. NAIFA's IFAPAC is the nation's largest and most successful industry political action committee.

CONTACT US



NAIFA-Ohio
17 S. High St., Suite 200
Columbus, Ohio 43215

614.228.4539
NAIFAOhio@AssnOffices.com
www.naifaohio.org

Life Insurers and Ohio

Jobs

- The life insurance industry generates approximately 82,000 jobs in Ohio, including 32,000 direct employees and 50,000 non-insurance jobs.
- 484 life insurers are licensed to do business in Ohio and 40 are domiciled in the state.

Protection

- Ohio residents have \$981 billion in total life insurance coverage.
- State residents own 6 million individual life insurance policies, with coverage averaging \$103,000 per policyholder.
- \$16 billion was paid to Ohio residents in the form of death benefits, matured endowments, policy dividends, surrender values, and other payments in 2014,

Investments

- Life insurance companies invest approximately \$164 billion in Ohio's economy.
- About \$137 billion of this investment is in stocks and bonds that help finance business development, job creation, and services in the state.

Across America

- 75 million American families depend on life insurers' products to protect their financial and retirement security.
- Life insurers pay out \$1.6 billion to families and businesses every day. This is nearly as much as the \$1.8 billion that is paid by the Social Security Administration.
- The life insurance industry generates approximately 2.5 million jobs in the U.S.

CORPORATE SPONSORSHIPS



**"Your Pathway
to Ohio
Insurance and
Financial
Advisors"**

CORPORATE SPONSORSHIPS

The NAIFA-Ohio Association of Insurance and Financial Advisors mission is to improve the business environment, enhance the professional skills and promote the ethical conduct of agents and others engaged in insurance and related financial services.

Sponsorship Packages:

Platinum Level – \$10,000

At this level of sponsorship you will receive:

- Recognition of your sponsorship support for one year at **all** NAIFA-Ohio events.
- Optional complimentary exhibit at all NAIFA-Ohio events.
- Two complimentary registrations at all NAIFA-Ohio events.
- One year link to sponsor's web site on NAIFA-Ohio's web site, www.naifaohio.org
- One year sponsor link included in each NAIFA-Ohio E-newsletter.
- Podium time at a NAIFA-Ohio event of your choice.
- Receive the membership list electronically twice during the year.

Gold Level – \$5,000

At this level of sponsorship you will receive:

- Recognition of your sponsorship support for one year at **all** NAIFA-Ohio events.
- Optional complimentary exhibit at all NAIFA-Ohio events.
- One complimentary registration at all NAIFA-Ohio events.
- Six month link to sponsor's web site on NAIFA-Ohio's web site, www.naifaohio.org
- Six month sponsor link included in each NAIFA-Ohio E-newsletter.
- Receive the membership list electronically once during the year.

Silver Level – \$3,500

At this level of sponsorship you will receive:

- Recognition of your sponsorship support for one year at **all** NAIFA-Ohio events.
- Six month link to sponsor's web site on NAIFA-Ohio's web site, www.naifaohio.org
- Six month sponsor link included in each NAIFA-Ohio E-newsletter.

Bronze Level – \$2,000

At this level of sponsorship you will receive:

- Recognition of your sponsorship support for one year at **all** NAIFA-Ohio events.
- Three month link to sponsor's web site on NAIFA-Ohio's web site, www.naifaohio.org
- Three month sponsor link included in each NAIFA-Ohio E-newsletter.

Event Level – \$500

At this level of sponsorship you will receive:

- Recognition of your sponsorship at the event

If your company provides products or services used on any level of the financial services business, you will want to participate in NAIFA-Ohio's Corporate Sponsorship program.

NAIFA Ohio Sponsorship Application

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Method of Payment

_____ Enclosed is my check made payable to Naifa-Ohio. (Naifa-Ohio Tax I.D. # 31-4354182)

Please charge my: _____ MasterCard _____ Visa _____
Discover _____ American Express

Card #: _____ Exp.Date: _____

Name on the Card: _____

Billing Address (with zip): _____

Authorized Signature: _____

Please indicate your level of sponsorship below:

- _____ \$10,000 Platinum Level
- _____ \$5,000 Gold Level
- _____ \$3,500 Silver Level
- _____ \$ 2,000 Bronze Level
- _____ \$500 Event Level

Please return this sponsorship application to:

NAIFA-Ohio
 17 South High Street
 Columbus, Oh 43215
 Email: naifaohio@assnooffices.com
 Phone: 614-228-4539
 Fax: 614-221-1989

NAIFA Ohio Sponsorship Application

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Method of Payment

_____ Enclosed is my check made payable to Naifa-Ohio. (Naifa-Ohio Tax I.D. # 31-4354182)

Please charge my: _____ MasterCard _____ Visa _____
Discover _____ American Express

Card #: _____ Exp.Date: _____

Name on the Card: _____

Billing Address (with zip): _____

Authorized Signature: _____

Please indicate your level of sponsorship below:

- _____ \$10,000 Platinum Level
- _____ \$5,000 Gold Level
- _____ \$3,500 Silver Level
- _____ \$ 2,000 Bronze Level
- _____ \$500 Event Level

Please return this sponsorship application to:

NAIFA-Ohio
 17 South High Street
 Columbus, Oh 43215
 Email: naifaohio@assnooffices.com
 Phone: 614-228-4539
 Fax: 614-221-1989